



# El Camino Reelers

## ECR Board Minutes – July 14, 2011

**Location** Su Hong Eatery 4256 El Camino Real Palo Alto

**Attending:** Andrew, Rayner, Oliver, Ed, Craig. Sam away on a moving experience.

- June 9, 2011 minutes approved

### Graduation – Plus – 6/22

- All agree that graduation ceremony was well done. The gift card to be awarded Rich Reel as token of appreciation for his service and dedication to the club was overlooked. Board will look into finding another appropriate time to show gratitude.

### SCVSDA membership

- Letter of ECR nonrenewal in SCVSDA letter was sent. Questions as to if SCVSDA received it yet as ECR is still listed as a SCVSDA member club.
- Craig will send a letter of intent to Peninsula Square Dance Federation (PSDF) notifying them that we will be joining them in January wanting their Insurance coverage.
  - 7/22/11 Craig received enthusiastic return letter from Nancy Shelton stating PSDF will be delighted to have ECR join. She will let us know insurance rate as soon as she finds out herself
  - Nancy needs our contact info (PO box and e-mail of contact)
- Meanwhile Ed will add a line to the club renewal notice asking club members what they consider their primary dance club. From that information a list of insurable ECR club members will be generated. This need be done before the January deadline for insurance renewal.

### Summer session

- Rayner still needs to find caller for 8/10/11 club night. Will contact Ben Goldberg of Tracy. Also still need to contact John Kenny to verify if he will call 8/17/11.
  - 7/16/11 Ben Goldberg regretfully declined; he calls for his local club Wednesdays. Said he would like to be considered for other special dances though.
  - 7/18/11 John Kenny writes to say he is not ready to call for us 8/17/11
  - Kurt Gollhardt agrees to call 8/10/11
  - Dave Decot agrees to call 8/17/11

### 2011 dance dates

**August 6, 2011 dance:**



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- Anne U. contract for 8/6/11 dance is in signed and in hand. Anne supplied flight info on 7/19. Communication still a problem; need to find an efficient way to contact her. She is difficult to reach by mail, e-mail, or phone. Craig was asked if Dave Decot might try using FaceBook to contact her. Still need to know her travel plans. Still need to finalize her lodging; Andrew has made direct inquiries to selected members about possibilities for her transportation and lodging. Will keep us posted. Andrew discovered he cannot attend the dance; family commitments take precedent.
  - 7/23/11 Don & Eric will coordinate Anne's pickup from SFO. Carol & Susan will host Anne Saturday night and deliver her to SFO Sunday AM
- George Naylor offered help regarding "Weave your Heart in San Francisco" (WYHSF) fund raising aspect of Anne's' Dance. Ed suggested George can help by selling tickets and bring promotional materials. An announcement of the convention will be made during the dance and the promotional video will be shown at the close of the A2-C afternoon session and at the beginning of the evening Plus – A2 session. Oliver will take care of AV aspects of the show.
- Michael Levy will supply six certificates(2 each for registration, fun badge tour, and goody-bag) for the WYHSF raffle to be bundled as we see fit. Raffle tickets will cost \$5.00 each. Two winners will get: a registration, a fun badge tour and a 30<sup>th</sup> anniversary merchandise pack.
- Sam was delegated to arrange drinks
- Andrew will appeal for volunteers.
- In addition to the WYHSF raffle there will also be the usual split the pot.
- The e-mail blast should note the two WYHSF registration raffle prizes.

## October22, 2011 dance:

- Sam has signed contract with Rich Reel. Ed or Oliver will scan and post into Yahoo Doc's

## Recruiting:

- Lengthy discussion of how to get and retain new club members. Denver club tried a flash mob dance at convention to show square dancing does not have to old fashioned. They danced to Lady Gaga and posted video to U-Tube. Can ECR do something similar at SJ Pride this August? We need to ask new students how they heard of us; add that question to the enrollment sheet. Can we advertise/dance/recruit at Billy DeFrank center? Will we get notice at Scare Crows Ball?
- We also need to respond to IAGSDC recruitment survey. Andrew sent survey to Board 7/15/11.

## 501©(3) status for ECR (Craig)

- Nothing new to report



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## 2012 dance dates (Ed)

- Michael Kellogg signed on for 2/18/12 and a date in 2013
  - 7/18/11 Michael Kellogg reviews his calendar, decides he can't call for us 2/18/2012
- Discussion of future dances with two sessions: A2 – C and Plus – A2. The first dance tried with that format was not a money maker but almost broke even. Had good turnout from non-members for the afternoon session. It was decided to wait on final decision of continuing two sessions experiment until after evaluating the results of the Anne U. 8/6/11 dance
- Ed continues to look for and book callers for 2012 and 2013
- It was decided the Fall 2013 should take place November 9 (moves the dance father from the proximity of Halloween) Andrew or Ed will notify Jenifer to place date into the Dance Calendar.
  - 7/18/11 Ed discovered that Foggy City Dancers (FCD) has claims to the November 9, 2013 date. It is their 30<sup>th</sup> anniversary. Ed suggested that ECR give FCD the date and hold our Trade by Fall dance November 2, 2013
- At a future time board need consider raising the \$300 expense limit for hosting dances

## Independent auditor (Oliver)

- Oliver thinks it in the club's best interest to have someone double check the books once or twice a year.
- Perhaps someone in the club with a CPA background could volunteer to do audit. The audit could be done before the annual club business meeting. Oliver will create request for a volunteer and post to ECRTalk.

**Next meeting:** 8/11/11 location TBD