EL CAMINO REELERS



GENERAL MEETING TUESDAY, FEBRUARY 4, 2025



Agenda

- 2024 in Review (Michael)
- Membership & Financial Summary (Ed)
- Board Elections & ways to help (Oliver)
- Coming in 2025 (Pete)
- Acknowledgments (Jeff)





2024 in Review

What did we do last year?



Growing the club

Growing our membership was priority #1

- Open House nights in April, May and August
- SSD-to-Plus Class:
 January-May (follow-on to last year's beginner class)
- "Green" Beginner class:September-December
- Focus on class level dancing on Tuesday club nights



LOOKING FOR A NEW KICK?



Our largest SSD class in years!





The Return of the Potluck

EL CAMINO REELERS

After pausing during COVID, we resumed holding Friday potlucks – more opportunities for Plus & A2 dancing

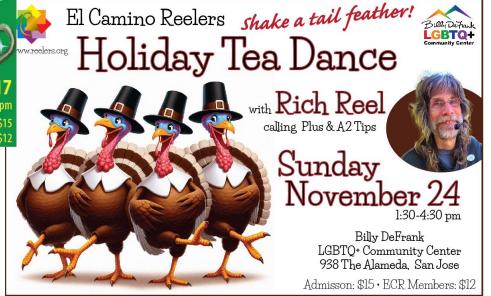




Tea Dances at BillyDeFrank



Two Sunday afternoon Plus-A2 dances at the Billy DeFrank LGBTQ+ Center in San Jose

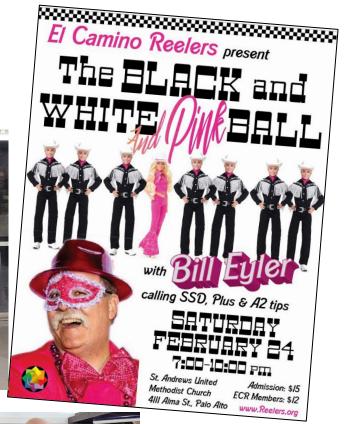




Pretty in Pink











Bill Eyler, Feb. 24



Free Publicity

Cover article in Palo Alto Weekly (March 21) drew attention to the club





Spring Flowers



Eric Henerlau, May 18



Three Picnics in the Park













Two Pride events

Staffed a booth and performed at San Mateo Pride (our 12th) and Fremont Pride (their first)





Twirling in North Carolina



at the IAGSDC Convention in Durham NC



Re-Lei the Deucey





Dungeons & Drag Queens



Oct. 26



For the 2024 Calendar Year

Membership and Financial Summary



Membership holding steady



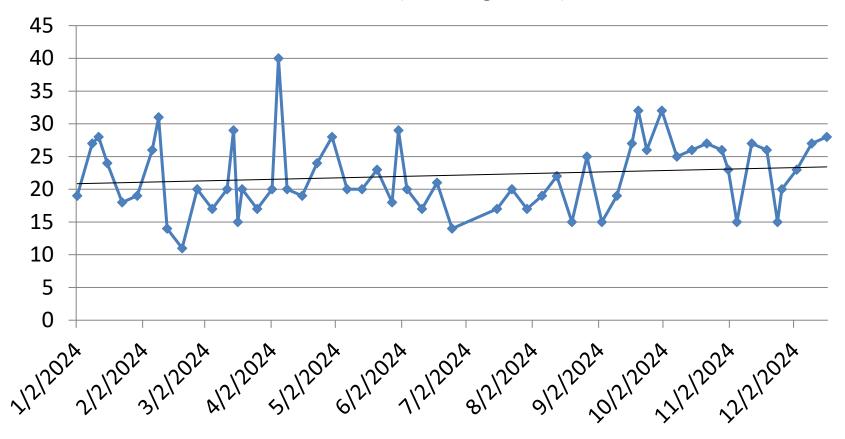
Gained 18 new members, but several people from the 2022-2023 beginner classes dropped out; we lost several members due to age/disability



Club Night Attendance

Usually 2 squares, sometimes more

Attendees (including callers)

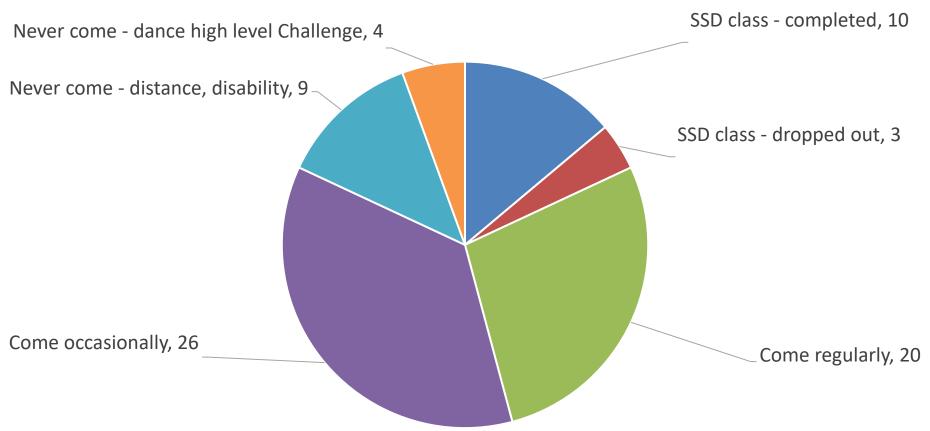


Includes regular club nights, Open House nights, potluck & tea dances



Member Attendance

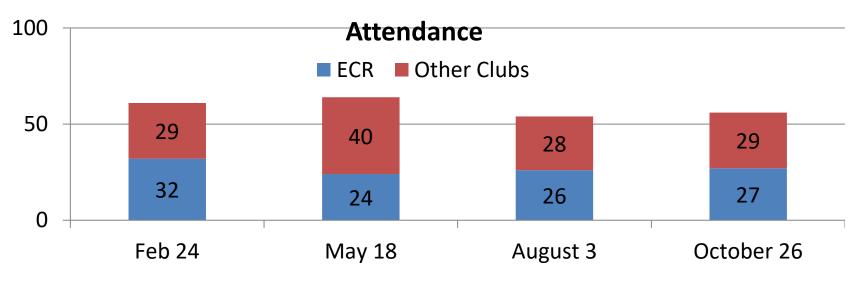
Attendance



Out of 72 paid club members, 13 never come but still pay dues every year ("Regular" and "Occasional" are <u>highly</u> subjective)



Quarterly Dances

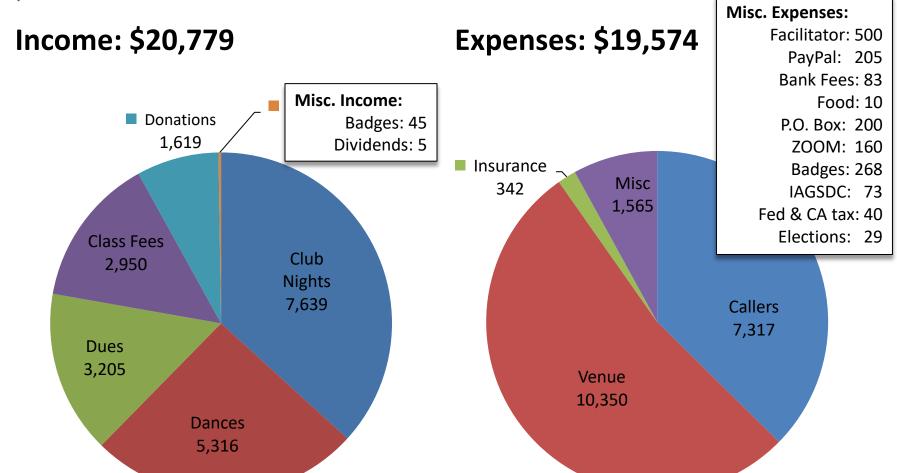


Net Revenue





2024 Income & Expenses

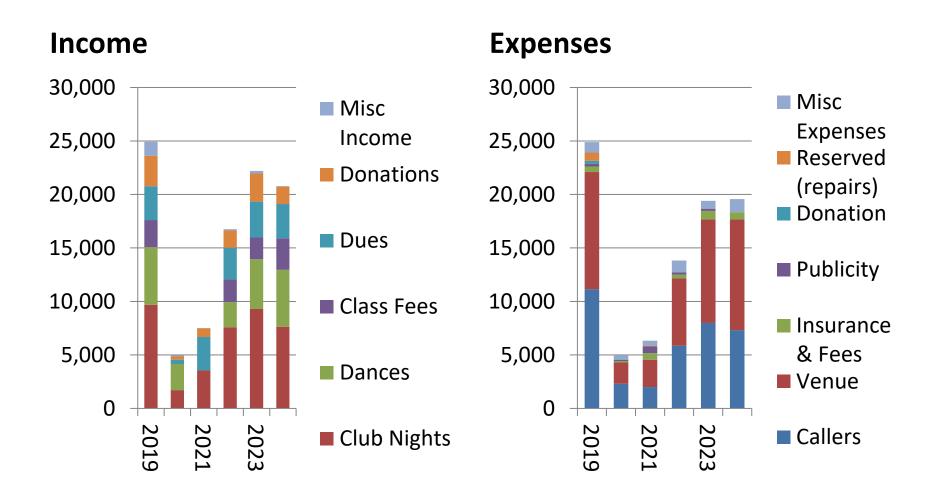


Net income: \$1205



Income and Expenses

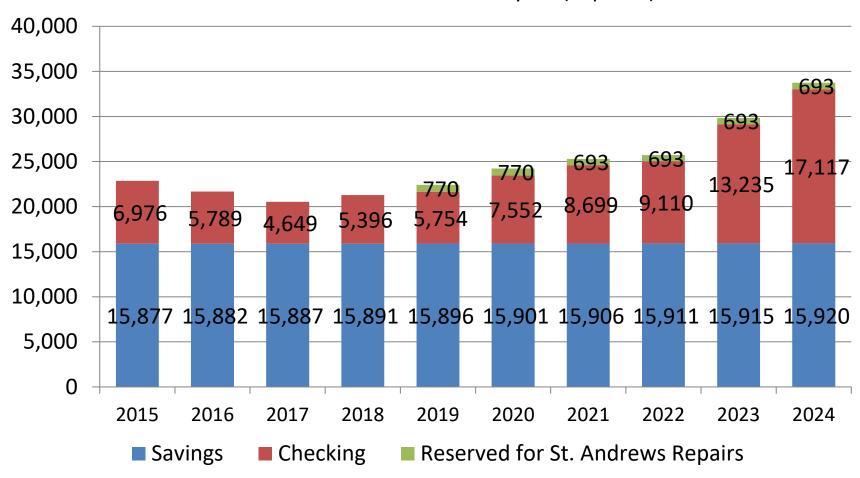
Stabilizing after the pandemic





Balance Sheet

As of the end of our fiscal year (Sept. 30)



Net worth as of 9/30/24: \$33,730



Every February

Board Elections (and more ways to help)



The ECR Board

- Michael Golden (2023-25): President
- Oliver Vogel (2024-26): Secretary
- Ed Wilson (2023-25): Treasurer
- Jeff Alder (2023-25): Member at Large
- Rob Howe (2024-26): Member at Large
- Pete Levins (2024-26): Member at Large



About the Board

- Board members serve for 2-year terms
- Monthly meetings open to all ECR members just ask!
- Minutes posted at www.reelers.org/ClubInfo/ECRBoard.html
- All ECR members can vote and are encouraged to run for the Board

Class planning
Dance planning & promotion
Finances & insurance
Venue management

Caller wrangling
Relations with other clubs
Elections & bylaws
Special events
Etc...



Retiring Board Member

 Jeff Alder is stepping away from the Board – thank you for all your work for ECR!



(He's still handling the Club Logo Merchandise program)



2025 Board Elections

- Three seats open in February
- Two board members running again
 - Michael Golden
 - Ed Wilson
- We are looking for more candidates
- We are using a secure online voting system (ElectionBuddy.com)
 - Ballot notices will be sent out February 11 to each paid-up member's email address
 - Results will be announced February 25



You can help

Even if you don't want to serve on the board, there are lots of ways to help the club

- Volunteer to help at dances & Blast classes
- Staffing the ECR booth at Pride events
- Follow up with prospective new dancers
- Host an out-of-town caller
- Outreach to LGBTQ community and workplace organizations



More ways to help

- Class coordinator
 - Follow up with students who missed class
 - Communicate issues raised by students
- Club "stepmother"
 - Recognize birthdays etc.
 - Check in with missing members
- Social organizer (for non-dance events)
- And more... just ask!



What's in store for ECR

Coming in 2025



Our Goals

Three main goals for the club:

- 1. To increase membership
- To increase the dancing strength of our members
- 3. To continue the feeling of family amongst our members



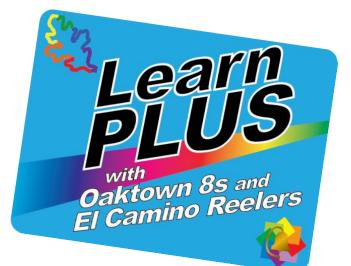
Our Classes

SSD-to-Plus Blast class

- Partnering with Oaktown 8s
- Four Saturdays starting Feb. 15
- Currently at 12 students
- Angels needed! (and dance FREE)

Beginner class

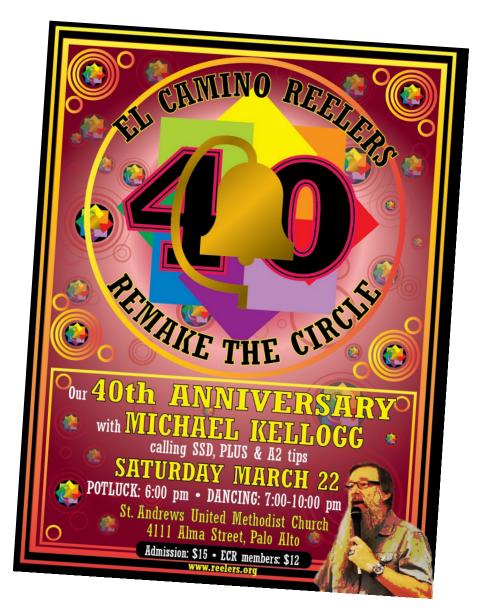
- TBA for late summer/early fall
- Open House nights (April, June, August)
- Tell your friends!





2025 Dances

- March 22: ECR 40th
 Anniversary Dance and Potluck with Michael Kellogg
- May 3: Barry Clasper
- Aug. 23: Darren Gallina
- Nov,1: Halloween Ball with Buddy Weaver
- Potlucks, Picnics & Tea Dances!





ECR logo apparel

- T-shirts and other ECR logo apparel will go on sale in March
- April 15 order deadline
- Delivery in late May
- See the Merchandise page on <u>www.reelers.org</u>. Prices and items are not final yet.
- Questions? See Jeff



Pride Events

We will be dancing (and staffing booths) at

- June 7: Mountain View Pride (new)
- June 14: San Mateo County Pride
- Other Pride events TBD





2025 IAGSDC Convention

- In San Francisco July 3-6 at the Marriott Marquis
- Special discount rate for first-timers
- Sign up and reserve your hotel room now! https://hitchhikeacrossthegalaxy.com





The Board would like to thank...

Acknowledgments



Thanks to our Club Callers...

- Dave Decot
- Kurt Gollhardt
- Michael Levy
- Mike Pogue
- James Thompson



Special thanks to Kurt for managing the club caller schedule



Richard Wegener

- Richard Wegener passed away July 13, 2024 from complications related to a fall.
- Richard and Mary Jane joined ECR in 2012.
 They belonged to many other local square dance clubs.
- They were married for 45 years.



Club History Project

- We want to acknowledge long-term members with an anniversary bar to hang from your badge – 5, 10, 15 years...
- If you haven't done so already, please verify with Eric Hudson that your membership dates are accurately recorded.



2025 Longevity Awards

40 Years

- Bob Kanefsky
- Stewart Kramer
- Frank Yellin

20 Years

- Kurt Gollhardt
- Susan Grieger
- Pete Levins

15 Years

- Lynn Ashmall
- René Drolet
- Steven Higaki

10 Years

- Frank Krause
- Don Margolin
- Hank Winkenwerder
- Sheri Winkenwerder



And many thanks to...

- Everybody who brings food
- Everybody who helps out at dances (decorations, 50-50 raffle, cleanup)
- Everybody who attends Board meetings (just ask!)
- The Election Committee and other volunteers
- All our generous donors

... AND ALL OUR DANCERS!



ANY QUESTIONS?



THAAAANK YOU!!

